



ACOG District XII Florida Update is the official quarterly newsletter for members of ACOG District XII. The District XII newsletter is distributed to over 3,100 members and serves to provide them with updates and current District activities, statewide legislative and socioeconomic issues and other healthcare topics that are specific to the field of OB/GYN.

### Display Ads

Size	Dimensions	1X	2X	4X
Center Spread	15" x 10"	\$1200	\$1000	\$900
Full Page	7 1/2" x 10"	\$800	\$725	\$650
1/2 Page	7 1/2" x 5"	\$650	\$575	\$500
1/4 Page	3 3/4" x 5"	\$450	\$375	\$300

Display ads can be submitted as a .jpeg, .tif or .pdf format.  
If sending a .pdf the fonts need to be turned to outline.



### Classified Ads

Classified ads run one time per quarterly issue. Ad rates are based on length of copy.  
One line = \$15.00 (Approximately nine words. Divide the word count by nine and multiply by \$15.00 to obtain the cost).

### Closing Dates

Issue	Space	Materials
Q1 – Spring	January 24	January 27
Q2– Summer	May 16	May 19
Q3 – Fall	September 6	September 8
Q4 – Winter	October 29	November 1

### Onsite Meeting App

Place an ad in the mobile meeting app that all attendees will have access to for the meeting. Reach all attendees through this vital tool. Meeting attendees include physicians and nurses.

Ad price: \$500. Inquire about dimensions.  
Ads can be submitted as a .jpeg, .tif or .pdf format.



### Advertising Policy

All advertising copy is subject to approval and ACOG District XII reserves the right to refuse any advertising. The acceptance of advertising does not guarantee or endorse the products except where noted. Either ACOG District XII or the advertiser may discontinue advertising at any time by giving written notice 30 days prior to the next scheduled issue. ACOG District XII maintains the right to discontinue advertising due to delinquent payment. ACOG District XII guarantees to maintain the rates to all advertisers without discrimination.

Advertising packages are available. Contact us for additional details.

### Contact Us

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