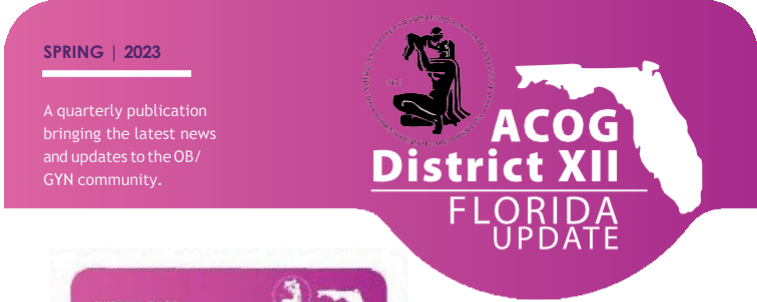




ACOG District XII Florida 2024 Advertising Opportunities

Florida Update is the official quarterly e-newsletter for members of ACOG District XII. The District XII newsletter is distributed to over 3,100 members and serves to provide them with updates and current District activities, statewide legislative and socioeconomic issues and other healthcare topics that are specific to the field of OB/GYN.



Display Ads

Size	Dimensions	1X	2X	4X
Full Page	7 1/2" x 10"	\$800	\$575	\$525
1/2 Page	7 1/2" x 5"	\$650	\$725	\$500
1/4 Page	3 3/4" x 5"	\$450	\$375	\$300

Display ads can be submitted as a .jpg, .png or .pdf format. If sending a .pdf the fonts need to be turned to outline. .jpg and .png must be 300 ppi at size.

Issue	Article Copy Due	Ad Materials Due
Q1 – Winter	January 22	January 15
Q2– Spring	April 19	April 8
Q3 – Summer	July 1	June 17
Q4 – Fall	October 18	October 7



Annual Meeting Platform

Place an ad on the annual meeting platform that all attendees will have access to during the meeting. Reach all attendees through this vital tool. Meeting attendees include obstetricians and gynecologists, residents, medical students and nurses.

Ad price: \$500/month. Ad dimensions are 208 x 208 and should be submitted in a .jpeg or png format. *Must be registered exhibitor to advertise on the meeting platform.* For more details visit: www.obgpathways.com.

Advertising Policy

All advertising copy is subject to approval and ACOG District XII reserves the right to refuse any advertising. The acceptance of advertising does not guarantee or endorse the products except where noted. Either ACOG District XII or the advertiser may discontinue advertising at any time by giving written notice 30-days prior to the next scheduled issue. ACOG District XII maintains the right to discontinue advertising due to delinquent payment. ACOG District XII guarantees to maintain the rates to all advertisers without discrimination.

Advertising packages are available. Contact us for additional details.

Contact Us

D'Ayn Sayre
Publications Manager
ACOG District XII
6816 Southpoint Parkway, Suite 1000
Jacksonville, FL 32216
904-309-6217 | dsayre@acogdistrict12fl.org